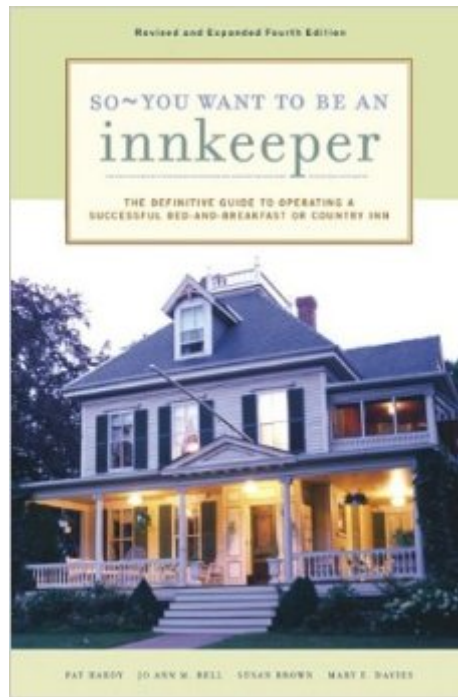


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# So - You Want To Be An Innkeeper



## Synopsis

With over 70,000 copies sold, this must-have guide has proven itself the best and most reliable source of information for aspiring innkeepers. Highly recommended by the Professional Association of Innkeepers International, it presents the facts from the insiders on how to start, operate, and promote a successful establishment. Now completely revised and updated, *So - You Want to Be an Innkeeper* also includes new information on cottages, luxury properties, and spa services - a reflection of recent trends in innkeeping. Charts and worksheets for financial planning, property evaluation, and cash flow projection keep potential innkeepers' feet planted firmly on the ground. For anyone who has ever dreamed of opening their own cozy little B&B, here is the inn-side scoop from those who've been there.

## Book Information

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Shipping Weight: 1.1 pounds

Average Customer Review: 4.5 out of 5 stars [See all reviews](#) (11 customer reviews)

Best Sellers Rank: #109,612 in Books (See Top 100 in Books) #9 in [Books > Travel > Food, Lodging & Transportation > Bed & Breakfasts](#) #190 in [Books > Business & Money > Industries > Hospitality, Travel & Tourism](#) #604 in [Books > Business & Money > Job Hunting & Careers > Guides](#)

## Customer Reviews

This is a must-read for aspiring innkeepers, written by leaders in the industry, with a good balance of experiences. When reading, bear in mind that it was written before the Internet became the prime source of reservations for innkeepers, so all the computer related marketing and operations info is not current.

This is a very concise, well-organized overview of what it takes to run a successful inn. I really liked that it also includes a no-varnish look at the downsides to this business. Well put together and full of

useful information, especially the financial data and analysis.

This book is invaluable if you are considering buying, starting or running a B&B. Lots of great information, spreadsheets to check viability, and resources to help you through it all. Highly recommended.

I first read an edition of this this wonderful book some 17 years ago while planning to become an innkeeper. Now that I am a successful innkeeper, I continue to refer to it and refer others to it as well. I remain incredibly grateful to the authors, and credit the information learned in this book as a reason for our success. It helped us ask the right questions, particularly about whether or not we had the personalities to make it in this difficult business. Also, it was invaluable in creating our business plan. Don't open a B & B before reading this. Michele Cozzens is the author of I'm Living Your Dream Life: The Story of a Northwoods Resort Owner.

This book is a valuable tool for those just getting started, or wondering if innkeeping is cut out for them. The checklist and resources listed are very helpful.

This was the best of several books on B&Bs that I looked at from the library.

I have been searching for books on Professional Innkeeping and related Hospitality Management. This book is one for the collection.

There is a lot of information in this book on inn keeping. Good book for someone who wants to know the good and bad about inn keeping.

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